

Welcome Back!

He's baaack! You may remember that back in April, 2011, Richard Kosokowsky had said his goodbyes to South 20 in order to pursue a semi-retired way of life. Let's face it, he missed us, his extended family, customers, and friends, and so this week we welcome him back with open arms—the final member of a super automotive sales trio! OK, maybe they won't be able to leap tall buildings in a single bound or run faster than the speed of light, but they all possess a fierce knowledge of the ins and outs of the Dodge, Jeep and Chrysler lineups and a demonstrated strength in sales. Welcome home Richard!



Finally, The Big Announcement!

All right, we'll admit it; we may have been teasing you a little over the past few months.... We'd drop hints of a big celebration event coming up, but wouldn't say when. We give away awesome monthly prizes and then tell you to watch for details on bigger and better things to come. Well you can stop waiting! Last week the South 20 owners announced that we will be holding a big anniversary celebration on June 2 that will also mark the grand opening of the new RV Showroom. You just know that when it's 2 big events rolled into one it's going to be good, and the owners did not disappoint! We will be giving away a brand new Chrysler 200, a Crystal Waters Hot Tub, a Traeger BBQ. This is the part where you really want to pay attention because your odds of winning are good PLUS you don't even have to

do anything that you wouldn't already be doing. It's all very simple: every time you make a Parts purchase between Dec. 1 and May 31, you are automatically entered to win the Traeger BBQ supplied by Horizon Fertilizer. Need some service work in that time frame? Your name will be entered to win the Crystal Waters Hot Tub courtesy of Humboldt Home Hardware. Here's the big one—have you been debating about whether to purchase a new or used vehicle or RV sometime between Dec. and May? Consider the possibility of winning a brand new Chrysler 200 as a little incentive! The big draws will be made at the anniversary celebration on June 2, an evening that promises food and entertainment. With a chuckle I'm closing out by saying, "Stay tuned for more details!"



Traeger BBQ courtesy of
Horizon Fertilizers



Crystal Waters Hot Tub courtesy of
Humboldt Home Hardware



Chrysler 200

RV Shop Expansion

What a beautiful sight greeted us on Friday, Dec. 9! 3 white Ram trucks parked in front of the RV shop—Bunz Electric hard at work installing the electrical for the expansion. We're excited to announce that the Grand Opening for the new RV Showroom and Parts Department has been scheduled for June 2.



December Anniversary Draw

Well the snow may not have hit full force, but the cold sure has! While the weather outside is frightful, inside the furnace is delightful and instead of complaining maybe what we need to do is give thanks. While we shop until our credit cards melt and eat until our buttons burst, there are a large number of families that are struggling just to get by. This month we honor the Christmas spirit by thinking about those families. It has long been a South 20 tradition to adopt a local family from the Kinette Christmas Cheer program and purchase gifts and food so the children can have a good Christmas. This year we are taking it one step further, this year we are

stretching outside the dealership and asking our customers to help the local food bank with this season's high demand. Drop off a non-perishable food donation at the dealership and have your name entered into the draw for a \$100 gift certificate for promotional gear. We will be accepting donations all month with the draw being made at the end of the day on December 30th. The warm, toasty feeling you get when you do something good should help with the freezing weather, and with any luck so will a brand new Dodge Trapper Toque, maybe a Ram Travel Mug filled with steaming hot chocolate....

ONLY 8 2011'S REMAINING!

PAYMENTS BASED OFF 84-96 MONTH TERMS



2011 DODGE CALIBER
RETAIL \$23,575
SALE \$21,248
\$142 TAX PD
BI-WEEKLY

2011 DODGE JOURNEY

RETAIL \$27,700
SALE \$23,251
\$154 TAX PD
BI-WEEKLY



2011 JEEP LIBERTY 70TH ANNI.
RETAIL \$35,155
SALE \$32,122
\$212 TAX PD
BI-WEEKLY

2011 DODGE CHARGER R/T AWD

RETAIL \$46,825
SALE \$39,940
\$262 TAX PD
BI-WEEKLY



2011 CHRYSLER 300 LTD
RETAIL \$38,800
SALE \$32,767
\$215 TAX PD
BI-WEEKLY

2011 DODGE GRAND CARAVAN SXT

RETAIL \$37,140
SALE \$25,967
\$173 TAX PD
BI-WEEKLY



2011 DODGE JOURNEY

RETAIL \$31,025
SALE \$26,860



2011 RAM 2500 MEGA-CAB
"CUMMINS DIESEL"
RETAIL \$62,720
SALE \$47,820
\$364 TAX PD
BI-WEEKLY

SOUTH 20

DODGE CHRYSLER & R.V. CENTRE



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Merry Christmas!

PRICES + TAX + DOC